



## **TWIGGY THE WATER-SKIING SQUIRREL RETURNS TO THE LARGEST BOAT SHOW IN THE MIDWEST**

**CLEVELAND** (November 7, 2018) – The 62<sup>nd</sup> annual 2019 Progressive® Insurance Mid-America Boat Show sails into Cleveland Thursday, January 17 through Monday, January 21. During these five days, the I-X Center will be filled with more than 400 boats of all shapes and sizes, from all the major manufacturers! Bigger, better and now longer, this value-driven experience will showcase hundreds of the latest pontoon boats, cabin cruisers, ski boats, fishing boats and sailboats, the newest gear and tackle and more. Stop by to see the latest the boating industry has to offer. Whether you like fishing, sailing, cruising, skiing, wakeboarding, or just want to pick up parts and accessories to enhance a boat you already own, the show will have something for everyone!

Coming out of retirement, Twiggy the Water-Skiing Squirrel is coming back to the 2019 Progressive Insurance Mid-America Boat Show. Twiggy is widely regarded as the most popular boat show entertainment ever created. This will be an all-new show that will feature Twiggy water-skiing and even wakeboarding around her lagoon. At one point, Twiggy had appeared in 22 consecutive Mid-America Boat Shows. This year will mark Twiggy's 40<sup>th</sup> anniversary of her first performance.

Representatives from marine manufacturers and area dealerships, as well as top Great Lakes fishing experts and product vendors, will be at the show to answer questions and provide information on the latest watercraft, accessories and angling. Adding to the excitement surrounding the show will be the chance to learn to scuba dive at the DEMA Dive Pool. Enter the fresh water tank and learn from trained professionals right at the show. Other exciting features include the daily fishing and boating seminars, Pirate Island with appearances by Capt'n Willie "The Great Lakes Pirate," daily show giveaways and more.

The Progressive Insurance Mid-America Boat Show will be open to the public Thursday, January 17 through Monday, January 21, at the I-X Center, which is located at One I-X Center Drive in Cleveland. Event hours are Thursday and Friday, from 12 p.m. to 9 p.m., Saturday, from 11 a.m. to 9 p.m., Sunday, from 11 a.m. to 6 p.m. and Monday, from 11 a.m. to 5 p.m. Admission is \$14 for adults (13 and older) and \$12 for seniors age 60 and older. Children 12 and younger are admitted free, when accompanied by a paying adult. For more information or to purchase advance tickets, visit [www.ClevelandBoatShow.com](http://www.ClevelandBoatShow.com) or follow us on Facebook at [www.facebook.com/ClevelandBoatShow](http://www.facebook.com/ClevelandBoatShow), @CLEBoatShow on Twitter and use the hashtag: #ClevelandBoatShow.

The Mid-America Boat Show is sponsored by Progressive Insurance and produced by the Lake Erie Marine Trades Association.

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