

**47th Year
as Show
Program!**



**Read it
in-hand or
online**

There's only **ONE...**

Mid-America Boat Show Program!

There's only **ONE...**

Named as the LEMTA-sanctioned, Official Show Program... produced by Mid-America Boating for the 47th year in a row!

There's only **ONE...**

Distributed at the show's entrance to each show attendee

There's only **ONE...**

Mailed & distributed in advance to all subscribers and at 460+ locations in the boat show's marketing area

There's only **ONE...**

With **bonus distribution** - free to all show guests - in addition to regular subscribers & pick-up locations

There's only **ONE...**

Referred to before, during, and after the show as a reliable reference for dealers, products and services

Ad Size	Black & White	Full Color	Dimensions (W x D)
Full Page	\$1600	\$1800	10.25" x 12.5"
Half Page [horizontal]	\$900	\$1050	10.25" x 6.2"
Half Page [vertical]	\$900	\$1050	5.03" x 12.5"
Quarter Page	\$500	\$620	5.03" x 6.2"
Eighth Page [horizontal]	\$265	\$335	5.03" x 3.063"
Eighth Page [vertical]	\$265	\$335	2.421" x 6.2"
Sixteenth Page	\$155	\$200	2.421" x 3.063"

**Mid-America Boating is
the Official Program**

of the Progressive Mid-America Boat Show

THE DEADLINE FOR ALL ADVERTISING SPACE & MATERIALS IS

MONDAY, DECEMBER 3, 2018

CALL TODAY to reserve your ad space!

PH 216.371.5750

frank@midamericaboating.com

**Mid-America
Boating**

www.midamericaboating.com

720 Radford Drive, Richmond Hts., OH 44143 • 216.371.5750