

Media Advisory

FOUR AREA DEALERS NAMED TO “TOP 100”

From the thousands of dealers in the U.S. and Canada – and hundreds of nominations – the annual list of the “Top 100” has been announced by *Boating Industry* magazine, and four area dealers are on it.

OneWater Marine Holdings aka South Shore Marine (Huron) was named the Dealer of the Year. In addition, Atwood Lake Boats (Mineral City), Buckeye Sports Center (Peninsula) and Clemons Boats (Sandusky) rounded out the list. It is also notable that Marine Max was named Dealer of the Year several times over the 12-year history of these rankings and was permanently placed in the “Top 100 Hall of Fame.”

The “Top 100” is the only independent ranking of boat dealers in North America. The list recognizes dealerships that are unsurpassed in business operations, professionalism, marketing tactics, customer service and more. *Boating Industry* Editor in Chief, Jonathan Sweet, explains: “These dealers excel not only at the business of selling boats, but also delivering a great customer experience.”

It’s notable that the dealers on the list are stronger than they have been since before the Great Recession, clearly indicating that the boating industry is rapidly growing again. The “Top 100” and Hall of Fame dealers exceeded \$2.7 billion in total revenue.

As one might expect, all five of these top dealerships have large displays in this year’s boat show.

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